

Pricing Structure		Tier 1	Tier 2
> Pricing is per style > Subsequent styles beyond original style qualify for 30% discount		(Basic apparel)	(Special apparel)
Go To Market Package		\$8000	\$9500
A comprehensive, proven process based around core services necessary to bring a design from concept to final approved proto.			
This package includes the following services:			
Design		\$1500	\$2000
Development		\$1000	\$1500
Fabric Sourcing		\$1000	\$1000
Fitting Round x 2		\$2000	\$2000
Vendor/Supplier Management		\$1500	\$2000
Brand Labels		\$1000	\$1000
Production Management Package		\$2500	\$3000
This service package is based around taking a product from proof of concept to bulk delivery.			
This package includes the following services:			
Cost Negotiations			
PO facilitation			
Pre-Production Sample Fitting & Review			
Final Production Tech Pack			
Logistics Support			
Packaging Support			
A La Carte Services			
Consulting	<i>We bill at \$150/hour for additional work to the services below</i>	\$150 /hour	
Design Package		\$1500	\$2000
<i>Visual CADS Black&White Sketch Review Final Design Sketches Material Selection Construction Fit Identification Colourways Brand Label Placements Final Product Description</i>	<i>Designs are created by experienced designers with 10+ years experience in athletic, fashion, intimates, lifestyle, outerwear and accessories.</i>		
Development Tech Pack		\$1000	\$1500
<i>Itemized Bill Of Materials Colour Bill of Materials Measurement Spec Sheet Proto 1 Request Comments Size Scale Grade Rules</i>	<i>We provide detailed information and instructions for the factory to create a high quality prototype.</i>		
Fitting Round (existing style revisions)		\$1000	\$1500
<i>Fit & Function Assessment Design Revisions Comments Tech Pack Revision Comments Measurement Sheet Comments Proto Comments finalized for factory or pattern maker</i>	<i>We work with top fit models and pattern makers to ensure we catch all problems during this stage.</i>		

***Additional services upon request**

Fashion Illustrations, Custom Fabric Development, Custom Trim Design, Production Placement, Brand Label Design, Packaging Design

A La Carte Services (continued)

<p>Look Books / Full Trend Presentation</p> <p><i>Seasonal Lineplan Direction Colour & Print Direction Market Insight for Core Customer Key Market Trends to go after Key Styles, Outfits, Silhouettes Brand Ethos Direction</i></p>	<p><i>We use Market Knowledge, Trend Resources, Business Data, and Inspiration from Art & Design to guide your brand forward.</i></p>	<p>\$3000</p>	
<p>Custom Patterns w/ 3D Avatar</p> <p><i>Fit Block identification Customer Body Measurements Custom Pattern Design Pattern Adjustment Round Final Pattern</i></p>	<p><i>We use 3D pattern technology to preview your design on an AVATAR to help improve the quality of first protos and speed up your development time.</i></p>	<p>\$750</p>	<p>\$1000</p>
<p>Custom Prints & Patterns</p> <p><i>Concept Round Final Production Artwork to Scale Colour Standard PDF</i></p>	<p><i>Custom Designs are created for Apparel or Accessories using Digital, Sublimation, or Screen methods.</i></p>	<p>\$750 /print</p>	<p>\$1000 /print</p>

Additional Production Services

<p>Size Run Review</p> <p><i>Fit Assessment Grading Comments Measurement Sheet Comments Proto Comments finalized for factory</i></p>	<p><i>We work with top fit models and pattern makers to ensure we catch all problems during this stage.</i></p>	<p>\$1000</p>	<p>\$1500</p>
<p>TOP Review (top of production)</p> <p><i>Quality assessment Material Assessment Construction Assessment</i></p>	<p><i>We work with qualified QA technicians to ensure standards are met.</i></p>	<p>\$1000</p>	<p>\$1500</p>
<p>Brand Label Design</p> <p><i>Main Label Size Label Care Label Logo</i></p>	<p><i>Includes Design, Development, Costing and Production of labels. Label costs not included.</i></p>	<p>\$750</p>	<p>\$1000</p>

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