

Apparelmark

SERVICES & PRICE LIST

PRICING STRUCTURE

TIER 1

TIER 2

Pricing is per style. Subsequent styles beyond original style qualify for 30% discount. Tier 1 pricing is for basic styles and Tier 2 pricing is for special or complex styles.

GO TO MARKET PACKAGE

\$7000

\$8000

A comprehensive, proven process based around core services necessary to bring a design from concept to final approved proto. This package includes:

- DESIGN
- TECH PACK / DEVELOPMENT
- FABRIC SOURCING
- FITTING ROUND X 2
- BRAND LABELS
- PRODUCTION MANAGEMENT

PRODUCTION MANAGEMENT PACKAGE

\$2500

\$3000

This service package is based around taking a product from proof of concept to bulk delivery. This package includes:

- COST NEGOTIATIONS
- PO FACILITATION
- PRE-PRODUCTION SAMPLE FITTING
- FINAL PRODUCTION TECH PACK
- LOGISTICS SUPPORT
- PACKAGING SUPPORT

A LA CARTE SERVICES

CONSULTING

\$150 /hour

We bill at \$150/hour for additional work to the services below

DESIGN PACKAGE

\$1500

\$2000

Designs are created by experienced designers with 10+ years experience in athletic, fashion, intimates, lifestyle, outerwear and accessories.

- DESIGN SKETCHES
- VISUAL CADS / LINEPLANS
- MATERIAL SELECTION
- PERFORMANCE CLAIMS
- FIT STRATEGY
- COLOUR & PRINT
- BRAND ARTWORK

DEVELOPMENT TECH PACK

\$1000

\$1500

We provide detailed information and instructions for the factory to create a high quality prototype.

- BILL OF MATERIALS
- COLOUR BOM
- MEASUREMENT SPEC
- PROTOTYPE DEVELOPMENT
- GRADE RULES
- FIT & PATTERN ASSESSMENT

*Additional services available upon request

APPARELMARK HQ

2256 West 4th Ave Vancouver, BC V6K1N8

+1-778-838-8409

info@apparelmark.com / www.apparelmark.com

A LA CARTE SERVICES

(continued)

FITTING ROUND

\$1000

\$1500

We work with top fit models and pattern makers to ensure we catch all problems during this stage.

- FIT & FUNCTION ASSESSMENT
- DESIGN REVISION COMMENTS
- TECH PACK REVISION COMMENTS
- MEASUREMENT SHEET COMMENTS
- PATTERN COMMENTS

LOOK BOOKS / TREND PRESENTATION

\$3000

We use Market Knowledge, Trend Resources, Business Data, and Inspiration from Art & Design to guide your brand forward.

- SEASONAL LINEPLAN DIRECTION
- COLOUR & PRINT DIRECTION
- MARKET INSIGHT
- KEY MARKET TRENDS
- KEY OUTFITS / STYLES
- BRAND ETHOS DIRECTION

CUSTOM PATTERNS

\$750

\$1000

We use 3D pattern technology to preview your design on an AVATAR to help improve the quality of first protos and speed up your development time.

- FIT BLOCK IDENTIFICATION
- CUSTOM PATTERN DESIGN
- PATTERN ADJUSTMENT ROUND
- FINAL PATTERN

CUSTOM PRINTS & PATTERNS

\$750/print

\$1000/print

Custom Designs are created for Apparel or Accessories using Digital, Sublimation, or Screen methods.

- CONCEPT ROUND
- FINAL PRODUCTION ARTWORK TO SCALE
- COLOUR STANDARDS W/ PANTONE

PRODUCTION A LA CARTE

SIZE RUN REVIEW

\$1000

\$1500

We work with top fit models and pattern makers to ensure we catch all problems during this stage.

- FIT ASSESSMENT
- GRADING COMMENTS
- MEASUREMENT SHEET COMMENTS
- FACTORY COMMENTS

"TOP" REVIEW

\$1000

\$1500

We review Top Of Production samples and work with qualified QA technicians to ensure standards are met.

- QUALITY ASSESSMENT
- MATERIAL ASSESSMENT
- CONSTRUCTION ASSESSMENT

BRAND LABEL DESIGN

\$750

\$1000

Includes Design, Development, Costing and Production of labels. Label costs not included.

- LOGO
- MAIN LABEL
- SIZE LABEL / CARE LABEL

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